

# Virtual Immersive Learning Avatar Role-Playing



Do you want to develop leadership skills, such as; Performance Feedback & Coaching Across Culture, Conflict Management at Workplace, D&I, Sales Negotiation, etc.? Do you want to reinvent your L&D and incorporate personalized learning to your existing classroom or on-line trainings structures?

If your answer is “Yes”, then Avatar Role-Play in Virtual Environment is the answer.

You will acquire the skill you require to achieve business result within a very short time by role-playing with an Avatar in a safe learning environment. These Avatars are powered by a blend of AI and live human interaction. And, through customized scenarios you will be able to engage both your emotional and cognitive faculties for a truly transformative learning.

\* Avatar Role-Play is a VR Learning Platform for Corporates provided by Mursion, a company based in Silicon Valley, USA., and localized for Japan by Quintegral Ltd.

## What is Avatar role playing?

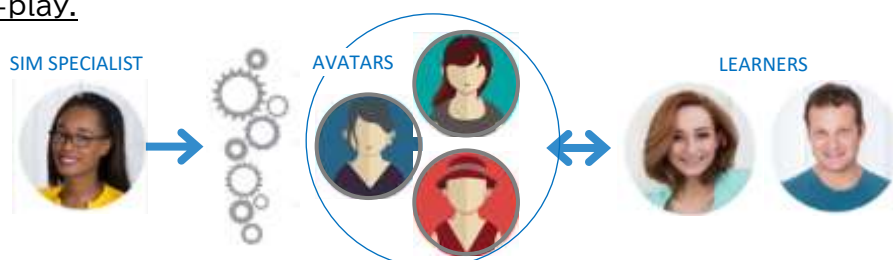
Avatar role-playing is a form of immersive virtual learning provided by Quintegral.

To increase the immersion of the learner, the role-playing is done with an Avatar in a virtual reality environment. The avatar is controlled and conversed by instructors who are specially trained as simulation specialists. The scenarios are designed for the learners to develop specific business skills through practice and feedback.

## Why do you roleplay with an avatar?

Role-playing with an avatar, creates a sense of privacy and authenticity for the learner. They can immerse in practicing the skill without embarrassment or prejudice of being influenced by the appearance or role of the other person.

Research shows that learners are more often comfortable with virtual Avatars than they are in live action role-play.



# HRD Using Avatar role-playing

## Enhancing Learning Readiness

Learning readiness can be enhanced by simulating the experience through avatar role-playing before attending the online training

## Effective for follow-up measures

Following up the online training with avatar role-playing is expected to have the effect of consolidating what was learned in the training.

### Bilingual



Japanese and English are available, so you can experience American culture realistically in English.

### No VR goggle needed



As long as you have an internet connection and a PC, you can participate from anywhere.

### Customizable



In addition to the default scenarios for business situations, you can customize it for your company.

▼ Demo Movie

<https://youtu.be/-b-Rm1QvCXk>



## Situations in which Avatar role-play can be effective



Do you find it difficult to achieve results because you are not familiar with important situations? With Avatar role-play, you can decide or customize the scenario to suit your business requirement and simulate the outcome you want beforehand.

### Scene 1: Cross-cultural communication

- I work in Japan, but I need to communicate with people in overseas offices... I don't know how to ask about work and how to proceed with it. I don't have many opportunities to communicate with foreigners at work, and I can't imagine what it would be like, so I want to practice beforehand.
- I have to manage cross-cultural team... I don't know how to set goals or how to give feedback. I also want to know how to communicate on a day-to-day basis and how to respond when deadlines are missed.

### Scene 2 - Goal Setting and Constructive Feedback

- I want my older team-member to improve in some areas. Based on feedback, I want to motivate them, but on the other hand, I am afraid it may lead to their demotivation... I want to practice giving feedback in such situations in advance.
- Regular goal setting and performance feedback take considerable amount of time to get used to, since they are not conducted regularly, but they are very important to the performance of the team members. I wish to practice in advance how to communicate expectations and how to evaluate in a way that motivates them...

### Scene 3 - Strengthening negotiation skills

- I want to find a mutually beneficial compromise while maintaining a good long-term partnership with my clients. How should I convey my thoughts and explain my situation? We have an idea of how the conversation will go, but can we simulate it beforehand?
- I'm applying for approval from a government agency, and I'm going to have an interview. Failure to get the approval, will result in a huge loss. I want to be prepared as much as possible in advance.

 **Quintegral** Quintegral Ltd.

20F Sumitomo Fudosan Shinjuku Oak Tower

6-8-1 Nishishinjuku, Shinjuku-ku, Tokyo 163-6020

TEL : 03-3347-9740 email : pr@quintegral.co.jp

 **03-3347-9740**

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